



# Get to know Everyday Speech



Everyday Speech is a research-backed platform that offers **ready-to-use tools for specialists and classroom teachers to teach social-emotional, behavior, and communication skills**. Whether it's whole-class lessons, small groups, or one-on-one interventions, we support every tier and every student.

## Save time with a no-prep, digital curriculum

Our platform offers thousands of age-appropriate resources for students from Pre-K through 12th grade, including **video modeling lessons, interactive activities, digital games, worksheets, and visual resources** – all organized by skills and goals relevant to your students' needs.

Trusted by:

**55,000**

Educators



**5,000**

Districts

## Our Mission: Closing the Gap

There's a gap in what's offered to support all students – especially neurodiverse learners. Too often, student services is left piecing together fragmented social skills programs that don't truly address the diverse needs of their students.

**At Everyday Speech, our mission is simple: create inclusive, engaging, research-backed resources that empower students and make life easier for educators.**

That's why we're here. Because, if we're being honest, nobody else was doing it.



**Everyday Speech saves my teachers time — everything is right there.**

We have a lot of teacher vacancies right now. Sometimes substitute teachers are stepping in. We need resources that are easy to use and don't require a lot of training. With Everyday Speech, I know our kids are still receiving good instruction."

**Dr. Mollie Bolton**

Chief of Teaching, Learning, and Accountability  
Special School District of St. Louis County

# How It Works



## Quickly find engaging resources for every student

Filter thousands of age-appropriate videos, interactive activities, digital games, and worksheets by skill or goal to easily create engaging lessons or interventions for your students.

## Easily plan sessions with our Educator Magic tools

Schedule sessions, assign students, and add tailored materials with our session planning feature. With everything organized in advance, you're ready to teach without the last-minute scramble.



## Streamline progress tracking with real-time updates

Monitor student progress effortlessly with our student and group profiles. Track student and group progress over time, automatically recording growth through interactive activities and video comprehension checks.



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**Everyday Speech has helped our teachers support IEP goals by collecting actual data on social skills and progress.**

We are in the process of shifting our focus from using teacher observation to using data. Historically, tracking social skills progress has been difficult. The Everyday Speech curriculum is organized into goals and units that make it easy for our teachers to track data. It's helped our teachers shift their mindset from something abstract to concrete.

**Marissa Saldate**

Program Manager, Fresno Unified School District



# How we help Educators



## Counselors, social workers, and school psychologists

Need to create **engaging interventions in less time?**

- Discover evidence-based video modeling
- Help students make progress with social communication curriculum
- Simplify progress tracking and session planning

## Special educators and SLPs

Exhausted from **IEPs and fragmented resources?**

- Stay on top of large caseloads with streamlined student and group profiles
- Collect meaningful data on social skills
- Manage all your students' needs in one place

## Classroom teachers

Overwhelmed with **busy schedules and no time?**

- Press play with no-prep lessons
- Equip students with key social-emotional skills through real-world scenarios
- Reduce your workload with content that seamlessly fits into any schedule

## Administrators

Need quick, measurable results while **reducing teacher burnout and supporting SEL schoolwide?**

- Implement with ease using flexible, bite-sized lessons that fit any schedule
- Create consistency across all tiers
- Access actionable data to inform decisions

# Why Choose Us?



I was having to plan out lessons, go and deep dive on the internet, YouTube, and Teachers Pay Teachers to try and find different lessons. Then bundle it all together! I would be spending one to two hours on planning and then having to do the exact same thing the next day.

**With Everyday Speech, we can simply pick a topic, then deep dive and find it within like 10 minutes and it's good to go. It's so easy and just right there in front of us.**

**Maci Allee**

SCSS Teacher, Leander Independent School District



## Inclusive & Research-Backed

We use evidence-based practices like video modeling to ensure every student—neurotypical or neurodiverse—gets the support they need to build essential social communication skills.



## No-Prep & Easy to Implement

Save time with our no-prep lessons—just press play to see age-appropriate actors model key behaviors, while interactive activities and games are there to support every session.



## Actionable, Data-Driven Results

Select interactive activities automatically record student answers, while video comprehension checks show exactly what students are learning and retaining, making it easy to measure growth.



## Engaging & Interactive Content

Everyday Speech engages students with memorable characters, interactive gameplay, and real-world scenarios, turning learning into a fun, immersive experience.



## Flexible for All Tiers & Settings

Everyday Speech easily integrates into all three tiers of MTSS. Whether for whole-class lessons, targeted small groups, or 1-1 sessions, our adaptable curriculum meets every learner's needs.



## Built by Educators, for Educators

We understand the demands you face because we've been there. As former educators, we've designed our platform to seamlessly support your students, all while making your life easier.

## Ready to Get Started?

You've seen the challenges. **Now, experience the solution.**

No more endless prep. No more disconnected programs. Just tailored support to meet your students' needs.

Scan the QR code to schedule a demo, explore flexible pricing options, or get more information.

